



FOR IMMEDIATE RELEASE:  
Monday, February 08, 2010

BC HOCKEY HALL OF FAME  
**SUMMER CLASSIC**

**SATURDAY, JULY 24, 2010**  
**SOUTH OKANAGAN EVENTS CENTRE**

Doors: 6:00PM ~ Game: 7:00PM

**Tickets on sale Friday, February 12<sup>th</sup> @ 10AM**

Tickets available at SOEC Box Office, Wine Country Visitors Centre,  
Charge by phone at 1-877-SOEC-TIX (763-2849)

Order online at [www.valleyfirsttix.com](http://www.valleyfirsttix.com)

Tickets (incl GST): \$15.00, \$20.00, \$25.00

**\*\*NO FEES AT THE BOX OFFICE\*\***  
(applicable internet & phone service charges will apply)

**SUPPORT PENTICTON MINOR HOCKEY WITH FRIENDS FROM THE NHL!**

**Penticton, BC:** The BC Hockey Hall of Fame is proud to present the 2010 Summer Classic, featuring an all-star lineup of past and present NHL players and coaches amongst some local minor hockey faces!

The proceeds from this year's game will again help to raise money for Penticton Minor Hockey. Through their *Goals and Dreams* fund, the NHLPA has donated over 30 sets of equipment to Penticton's hockey program. To date, *Goals and Dreams* has donated more than \$17 million to grassroots hockey programs around the world.

"Our goal is to subsidize and assist children in their efforts to play hockey," Said Bruce Affleck, who grew up in Penticton and is one of the organizers.

Find out more details as they are announced at <http://www.pentictonsummerclassic.com/>

Don't forget to get your tickets **THIS FRIDAY** for the BC Hockey Hall of Fame Summer Classic!

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**ABOUT GLOBAL SPECTRUM FACILITY MANAGEMENT:**

Global Spectrum ([global-spectrum.com](http://global-spectrum.com)) is the fastest growing firm in the public assembly facility management field with more than 85 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.